

3 weeks to go before Europe Unlimited announces the top 25 selected to pitch at the European Venture Contest - HealthTech 2013.

Last chance to apply for a presentation slot expires on August 23^{th.} How will this year's edition revolutionize our grasp on modern healthcare?

August 12, 2013; Brussels

The fourth edition of the European Venture Contest HealthTech (EVC HealthTech) is going to take place on October 24, 2013 in Aarhus, Denmark. This contest will showcase 25 emerging companies active in medical devices, e-healthcare, biotechnology and pharmaceuticals from all over Europe, who will pitch their businesses to a jury of international VCs, CVCs, business angels and seasoned industry experts. The jury includes notably, among several others, HealthCap, NBGI Ventures, Intel Digital Health, Endeavour Vision S.A., Burrill & Company, Eurofin Ventures, SEED Capital, and Sofimac Partners.

The EVC HealthTech is an initiative of Europe Unlimited and is supported by hosts, Medtech Innovation Center (MTIC), Invest in Denmark, and City of Aarhus; and partners, Kromann Reumert and KPMG. Emerging companies interested to join can sign up before August 23 at ee-unlimited.com/evchealthtech

Europe Unlimited has already received 26 qualified applications from CEOs based in Belgium, Germany, Spain, Italy, Ireland, Finland, Denmark, Great Britain, Portugal, Turkey, Sweden, Netherlands, Switzerland and the United States. After the application deadline of August 23, the investor jury will review all the company profiles online and select the best 25 to 30, depending on quality and competition, who will pitch on October 24, in Aarhus.

Event format

At the daylong contest on October 24, in KPMG's Aarhus office, each CEO will have up to 8 minutes to convince a panel of investors about his/her innovative solution addressing an unmet medical need, its scalability and business potential. Furthermore, he/she will network in an informal setting with 30 investors and industry experts, and 25-30 fellow entrepreneurs to improve collaboration, innovation and prosperity. Investors attending the contest will review a two-page profile of every company and a PPT/video online in advance. Every presenting company's full profile will also be published in the conference binder to enhance international visibility.

All the participants will gather for an evening reception involving a discussion panel and a networking dinner on October 23, in Kromann Reumert's Aarhus office.

European Venture Contest & European Venture Summit

The Award Winners (Top 25%) of the EVC HealthTech will qualify to continue along the European Venture Contest (<u>.e-unlimited.com/evc</u>), a pan-European contest of venture events that gathers the best of each edition to join the European Venture Summit (<u>.e-unlimited.com/evs</u>), Europe's largest venture capital match-making event with over 120 active investors and 120 award winners from all Europe Unlimited its regional and sector focused events, in December 2013. In addition to that, the award winners will get direct access to Nordic Venture Forum (<u>.e-unlimited.com/evchealthtech</u>) in November 2013.

About the Organizer

Founded in 1998, Europe Unlimited (<u>.e-unlimited.com</u>) is a private Belgium-based champion in entrepreneurship support. Europe Unlimited is the organization behind the International Venture Club (<u>.iventureclub.com</u>), a global collaborative network of independent, corporate and institutional investors; the TechTour (<u>.techtour.com</u>), Europe's leading platform for growth stage entrepreneurs and investors; and several other pan-European initiatives (<u>.e-unlimited.com/events/list-upcoming.aspx</u>) in collaboration with regional and national development bodies and the European Commission.

In 2012, 850+ applications were reviewed online by investors, 500+ startups pitched and 130 made it to the Final of European Venture Contest and the European Venture Summit 2012. To date, Europe Unlimited helped SMEs raise more than Euro €1.5 billion and promoted more than 2,500 entrepreneurs.

The EVC HealthTech Support Network

Hosts







Partners





Note to Editors: Europe Unlimited would be delighted for editorial attendance at the EVC HealthTech – Press are welcome free of charge.

For more information, contact:

Mashrukh Talukder

mashrukh@e-unlimited.com

+32 (0) 2 643 36 81

August 12, 2013