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# Europe Unlimited seeks 30 most promising early stage companies operating in the green & smart city sector

#### Call for Applications for Greencity Investment Forum

Brussels, July 4, 2013 - Europe Unlimited today announced that the Greencity Investment Forum (GIF) will be held October 18th in Marne-la-Vallée, Paris. Organized by Incubator Descartes and Europe Unlimited, the forum convenes top entrepreneurs, investors and experts from Eco-Technology, Eco-Mobility, Eco-Construction and Eco-City sectors. The program has been designed to enable knowledge exchange and business collaboration as well as to build an innovation network throughout Europe within the clean technology sector. Its unique set-up allows business networking at the highest level, from high level panels and in-depth discussion groups to fast growing companies presentations and one2one meetings.

## The 30 best most promising early stage companies

Companies from across the technology spectrum of green & smart city sector based Europe can apply to compete to become one of the 30 selected companies. These will be chosen from a pool of over 50 applicants. Selected companies will not be charged to apply or present.

The deadline for applications is August 26<sup>th</sup>.

The Jury includes - among others - Investors from Aster Capital Partners [FR] - BASF Venture Capital [DE] -Capricorn Venture Partners [BE]- Castrol Innoventures [GB] - Novosmodus [GB]- Highgrowth Partners [ES] -**Emertec Gestion** [FR] - **Phitrust Impact Investors** [FR]

For a full list of Jury Members and their biographies, visit: Investor Jury

# **Applying for the Greencity Investment Forum:**

- No charge for selected companies to attend the event.
- Companies are selected by an Investor Jury, according to their business potential, team experience, product / technology merit, competitive position, investment or partnering interest, project profile quality.
- Selected companies will be presenting to an international Investor Jury composed of Venture Capital and Corporate investors, Business Angels and relevant key industry players.

# Registration

Applicants can register for the event online at http://e-unlimited.com/register/register.aspx?events\_id=497

As part of the process applicants must submit an online company profile and presentation together with the registration form.

### Registration deadline:

Presenting companies: 26/08/2013





#### **Rewards for Selected Companies**

The selected 30 companies will each have a 15 minutes slot to present their business plans to and answer questions from Venture Capital and Corporate investors, Business Angels and relevant key industry player. In addition, they will benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding. The best 25% of presenters will be awarded and continue to European Venture Summit.

Event Website: www.e-unlimited.com/GREENCITY

For information and registration please contact Annalisa Gardella at: annalisa@e-unlimited.com

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#### Note to the editors

## **About Europe Unlimited**

Founded in Brussels in 1998, privately-owned Europe Unlimited S.A. provides event and online matching platforms between emerging innovative companies and investors across Europe and its regions, sectors and stages. Its clients are governments, public-private clusters, corporate and financial investors as well as advisory firms.

www.e-unlimited.com

### **About Greencity Convention**

The Greencity Investment Forum will take place during the Greencity Convention, on 17 and 18 October in the Cité Descartes in Marne-la-Vallée. The GreenCity event will offer a conference, an investment forum, a village Sustainable City, tours of buildings and the presentation of innovative research programs. Participants will have the opportunity to meet French and International professionals (public and private clients, large companies, SMEs) working on the topics of energy efficiency and the Sustainable City. The sectors concerned are multiple, such as urbanism and architecture in water treatment and public lighting, digital planning, energy management, energy efficiency, the upgrading of buildings, air handling, transportation, green building.

www.greencity-event.com