



EVS

Growth Academy Master Classes

EUROPEAN **VENTURE SUMMIT**

DUSSELDORF - 5-6 DECEMBER 2016

The **Growth Academy Master Classes** aim to prepare and motivate entrepreneurs for their investment pitches and meetings with investors **during the European Venture Summit (EVS)**.

The classes will be animated by **experienced experts** such as **top lawyers, M&A professionals, and corporate innovation managers** just before the opening of the EVS in **the afternoon of 5th December**. Besides learning and discussing about key entrepreneur-centric topics these sessions will also **facilitate relationship building** amongst session leaders and entrepreneurs.



Topics

- 1. Board Management** – how to build and maintain a healthy board that will help the CEO take the company to the next level?
- 2. Fund Raising** – is it an art or science? What are the do's and do not's?
- 3. Investment Term Sheets** – essential right from the beginning and gets even more important with every deal. How to structure a smart term sheet?
- 4. Corporate Partnership** – is it a fast track way to success, exit or simply strengthening the business by having a big corporate as a partner. Why and how to engage in corporate innovation programs?

Programme - Monday - 5 December 2016

13:00

Growth Academy Master Classes
Room 4 - Board Management
Room 5 - Fund Raising
Room 6 - Corporate Partnership
Room 8 - Investment Term Sheets
Coffee Break

14:00

14:30

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Please note: Places for the master classes are limited to 20 people per session. Reserve your place now with britt@techtour.com - First come, first served! Every entrepreneur has the opportunity to attend two of the master classes as the topics will be repeated in the second round of sessions.