



## SPANISH TECH TOUR BIOGRAPHIES

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### **Sven Lingjaerde**

*President, The European Tech Tour Association*

Sven Lingjaerde is a co-founding partner of Vision Capital, a Trans-Atlantic venture capital firm established in 1996, investing in European technology companies seeking to enter the US market. Vision Capital currently manages \$175 million in three funds with offices in San Francisco and Geneva, Switzerland.

Sven is a former Managing Director of Genevest Consulting Group SA, a Swiss venture capital firm founded in 1983. Through his leadership, Genevest developed an outstanding track record of early to expansion stage investments in high tech and biotech ventures on both sides of the Atlantic. With over eighteen years of Venture Capital experience, Sven has developed an extensive network on both sides of the Atlantic. This network of contacts was leveraged through the European Tech Tour Association, which he founded in 1998.

Sven won several awards for his contribution to European technology entrepreneurship. As a General Partner at Vision Capital, he is responsible for the European deal sourcing and currently sits on the Boards of Atempo, Avalon Photonics, and Sphera Technologies.

Sven studied business administration at HEC, Lausanne, and graduated from the ECADÉ business school, also in Lausanne. He is fluent in French and English.



### **Jorge Mata**

*Spanish Tech Tour 2007 President & Chairman of Berggi*

Jorge Mata founded MyAlert in 1999, a company focused on designing and implementing wireless alert services to mass market. In 2001 MyAlert merged with Buongiorno, an Italian public company.

Jorge is also founder and Chairman of Berggi Inc, a company with headquarters in Houston. Berggi is the mobile 2.0 messaging and content portal for the mass market. Berggi is the only service of this type that works in every cell phone.

Prior to his entrepreneurial activities, Jorge worked at AT&T Bell Laboratories, McKinsey & Co., Banco Santander and Broadvision.

Jorge has been appointed twice technology pioneer by the World Economic Forum in 2001 and 2002. Jorge Mata holds an MS in Physics from Universidad Autonoma (Madrid), and an MBA from New York University.



**Roberto Saint Malo**

*Spanish Tech Tour 2007 Vice President*

Dedicated to direct equity investments since '95; 19 investments executed and managed (pre-Adara), achieving a 25% IRR on completed investment cycles. 1988-94: CEO of Jumbo Comercial (food retail, Spain); board member of Pao de Açucar (Portugal). 1985-88: Consultant with McKinsey & Co's Madrid office. MBA, Harvard Business School. B.A., Computer Science, Dartmouth College, with Summa Cum Laude and Phi Beta Kappa honours. Member of the Young Presidents' Organization (YPO) since 1992. Avid golfer and trekker.



**Rodolfo Carpintier**

*Spanish Tech Tour 2007 Vice President*

Rodolfo studied German Philology in Spain and Germany and has a Master Degree in International and General Management (CESEM). He is fluent in 5 languages and very knowledgeable about the Internet scene in Europe. He is founding member, Chairman and CEO of DAD – Digital Assets Deployment, a new incubator in Madrid that has invested in 8 different Internet ventures.

His prior experience includes being CEO of several Internet ventures and high growth companies in Europe. He helped develop the first European ISP to have 50.000 paying customers (Servicom) and co-founded World online, latter sold to Tiscali for 3,6 billions \$. He was also partner in Netjuice an incubator company that was a leading shareholder in Kelkoo, sold to Yahoo in 2004 for 475 million Euros.

**He has been:**

- Marketing Director of Telefónica Sistemas S.A.
- Managing director of KRONE S.A.
- Internacional Manager of SERVICOM
- Commercial Manager of SERVICOM
- President of SMM
- Founding President of Commerce Net in Spain
- Partner and Vice-President Netjuice S.A.
- Owner of Baquia.com

- President of Lastinfoo.es
- President of DAD Digital Assets Deployment

He has written two books about the Internet, "Internet hoy", published by RA-MA Editorial in 1.996 and "Los cinco mandamientos de la empresa en Internet – Enseñanzas para después de una crisis", publicado por CISS Editorial in 2004.

## **The Spanish Tech Tour 2007 Selection Committee**

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