



**The second Russian Tech Tour to be held on September 22-25, 2009**

**Moscow,  
April 29, 2009**

**The ETT (European Tech Tour Association) has announced it has begun receiving applications for participation in the second Russian Tech Tour, scheduled for September 22-25 and to be held in Moscow, Kazan and Tomsk.**

The European Tech Tour Association will be returning to Russia for its second visit from September 22 -25 2009. Russian technology start-ups registering at [www.techtour.com](http://www.techtour.com) will compete to become one of the 25+ successful finalists invited to present their business expansion plans to representatives of dozens of global venture capital firms. Tech Tour delegates will hear presentations from the most promising high tech emerging Russian companies and visit Moscow, Kazan and Tomsk over the three days.

President of the European Tech Tour Association, Sven Lingjaerde, feels that “The second Russian Tech Tour will be very successful. Most leading venture capitalists, both from Europe and the New World, understand that Russia has world standard technologies and entrepreneurial teams, able to build large-scale and successful business on a global basis. Tech Tour provides global investors and local companies with an efficient platform for interaction.”

According to the President of the second Russian Tech Tour, Konstantin Fokin, “In 2004 237 companies applied to take part in the event. This year we expect at least 350 applications. From that group we will select 25-30 companies to present at the event.”

President of the First Russian Tech Tour, Alexander Galitsky, added: “We are glad that Tech Tour is coming to Russia for the second time. Experience from 2004 showed that companies which took part in the Tech Tour, not only received investment from the world's leading VC companies but also achieved a significant capitalization growth and in some cases growth of tens times more.”

Applications for participation in the Tech Tour are considered by the Selection Committee comprising of leading representatives of the Russian VC market. In order to further support the event, a Supervisory Board has been formed, that consists of Prime Minister of Tatarstan Republic, Mr. Minnikhanov; First Vice-Governor of Tomsk region, Ms. Kozlovskaya; Chairman of Advisory Board of the Foundation for Assistance to Small Innovative Enterprises, Mr. Bortnik; Managing Partner of VC fund Almaz Capital Partners and President of the first Russian Tech Tour, Mr. Galitsky; Executive Director of the Russian Association on Direct and Venture Investments, Ms. Nikonnen; Professor of Higher School of Economics, Mr. Rodionov.

The first Russian Tech Tour was held in 2004 in Moscow and St. Petersburg. 20 of Russia's best high-tech projects, including Parallels, Acronis, Yandex, ABBYY, were presented to 45 delegates.

#### **About The European Tech Tour Association**

*The European Tech Tour Association (ETT) was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. It has successfully organised 33 events across Europe, Israel, Russia and India. ETT is an independent, not-for-profit organization composed of key contributors to the high-technology industry. The association recognizes that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders.*

*Its goal is to promote European entrepreneurship and provide a platform for entrepreneurs and investors to meet, ideally leading to funding or facilitation of high technology companies looking to expand internationally. The ETT looks to identify unique and innovative projects that have the potential to impact the European technology landscape. It focuses on introducing selected companies to a unique circle of top-ranking global investors, corporations and advisors with the aim of bringing more transparency to Europe's regional market segments and building stronger relationships between members and regions. The Association organizes 3-4 country specific tours per year to identify the best emerging companies in a geographical region, as well as 1-2 vertical industry events to capture the most innovative European companies in a specific industry segment such as Semiconductor, Cleantech, Medtech and Web & Mobility.*

**For more information:** [www.techtour.com](http://www.techtour.com)

**Tech Tour press office in Russia (communications firm PRP Group - A Weber Shandwick Affiliate Company)**

tel: +7 495 937 31 70

**Contact:**

Elena Rogaleva

e-mail: [erogaleva@prp.ru](mailto:erogaleva@prp.ru)