



Swedish Software Company MySQL Wins Audemars Piguet “Changing Times Award”

- UK based Icera lands “Next Gem Award” -

Geneva – December 1, 2006 -- Mårten Mickos, CEO of MySQL AB, a Swedish software enterprise, was awarded the “European Entrepreneur of the Year 2006” award on Thursday night at a Gala Dinner in Geneva. The award was the main prize handed out at the Audemars Piguet “Changing Times Award” created to recognize the European entrepreneur whose private company has had the biggest impact, on the largest number of people over the last three years.

“We are extremely honored to be receiving this award, especially among such an impressive field of companies and entrepreneurs. We see this as an award to the entire MySQL ecosystem with its millions of devoted developers and thousands of partner companies,” said Mårten Mickos, CEO of MySQL. “MySQL was developed by three visionary entrepreneurs, to give access to high quality software for a low cost and to make superior data management available and affordable for all. Now, we are the largest open source European company and the second largest worldwide.”

MySQL develops and supports a family of high-performance, affordable database products. The company's flagship offering is 'MySQL Enterprise', a comprehensive set of production-tested software, proactive monitoring tools, and premium support services. MySQL is the world's most popular open source database, with over 10 million active installations and over 50,000 downloads per day. Led by Mickos since 2001, MySQL has registered over 100 percent compound annual growth since he took over and has over 320 employees worldwide with offices in the United States, Sweden, Ireland, Finland, Germany, and Japan.

Icera, a pioneer in wireless soft modem platforms for next generation mobile phones and wireless terminals, was given the “Next Gem Award”, designed to reward the company which shows the most promise for the future.

Nigel Toon, VP Sales and Marketing and one of the four founding members of Icera, who received the award said: “This is a great milestone for our fast-growing company. Icera is at the forefront of wireless innovation and I am sure that this award will help provide us with positive momentum to further develop and promote our business.”

Icera's technology - the Livanto® wireless soft modem - is a disruptive new architecture for mobile phones and datacards. Together with Icera's Adaptive Wireless™ software, Livanto® delivers unprecedented performance at low power consumption. Considered as the future architecture for convergent cellular devices, these new technologies allow multiple wireless standards to be supported efficiently on a single platform, delivering a new level of flexibility and scalability to wireless terminals.

Founded in 2002, Icera has raised a stunning US \$100 million in venture funding to date. The company has 135 employees in the UK, France, Japan and is headquartered in the United Kingdom.

The event, which gathered over 200 VIP guests, played host to some of the most important players in today's European technology industry. Audemars Piguet, Weber Shandwick and the European Tech Tour entertained a cross-section of their most important guests from various industries such as private banking, pharmaceutical, automotive, telecommunications, Internet, private equity and local government who were all in attendance to enjoy the evening, share ideas, and show support for today's emerging entrepreneurs. Tech Tour Presidents from more than 10 European countries made the overseas trip to attend together with some of Europe's most influential media. As the successful first edition of the Audemars Piguet "Changing Times Award" comes to a close, next year's edition is already on the minds of many and will be sure to exceed all expectations.

For more information on the Audemars Piguet "Changing Times Award":
<http://www.techtour.com/apdinner2006/index.php>

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Audemars Piguet

Founded in 1875 by Jules-Louis Audemars and Edward-Auguste Piguet in the Swiss village of Le Brassus, Audemars Piguet is one of the world's oldest watchmakers. Often referred to as the master watchmaker, Audemars Piguet is still independently owned by its founding families. Based in the Vallée de Joux, the company's skilled craftsmen transfer their unique expertise and know-how to the exclusive range of products that consist of carefully crafted high-precision watches and several jewellery collections. At each milestone in its history, Audemars Piguet has always adopted innovative and forward-looking techniques, an approach which has earned the company an unparalleled number of world firsts in the field of "Haute Horlogerie"

The European Tech Tour Association (ETT)

The European Tech Tour Association (ETT) was founded in Geneva in 1998 in response to growing interest to visit emerging technology companies in various European regions. ETT aims to provide a platform that allows interactions between the three main groups, *entrepreneurs*, *insiders* and *visitors* eventually leading to facilitating or funding local high technology companies looking to expand internationally.

ETT is an independent organization composed of key contributors to the high-technology industry.

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